

# BEHIND BRIDAL

**Job Title:** Part-Time Marketing Rockstar

**Job Type:** Part-Time

**Hours:** 30-46 hours/month

**Salary:** \$600 - \$920/month (\$20/hr)

**Location:** Remote

## **Company Overview:**

Behind Bridal is an unstoppable force in the bridal world, on a mission to pull back the curtain, shake things up and change the bridal game. We're all about delivering easy access to impactful education with a no BS approach and get sh\*t done attitude. And guess what? We're looking for a creative, out-of-the-box thinker to join our marketing squad and help take our brand to new heights!

## **Job Description:**

Ready to flex your marketing muscles and show off your skills? As our Part-Time Marketing Rockstar, you'll be in charge of social media shenanigans, email campaigns that sizzle, podcast production magic, blog wizardry, and Patreon prowess. You'll need a keen eye for detail, some serious organizational chops, and a knack for communicating like a boss.

Responsibilities:

1. Social Media Shenanigans (5-10 hours/month)
  - Whip up and post killer photos, videos, and graphics on our social media platforms 3-4 times a week.
  - Keep an eye on our online tribe, engage with their comments, and slide into their DMs when needed.
2. Email Campaigns That Sizzle (10-15 hours/month)
  - Craft, design, and fire off 2-4 smokin' hot emails per week to our subscribers.
  - Analyze email performance and tweak strategies for even better results.
3. Podcast Production Magic (4-5 hours/month)
  - Edit, post, and transcribe our weekly podcast episodes like a pro.
  - Team up with the podcast squad to ensure everything runs smoother than butter.

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4. Blog Wizardry (2 hours/month)
  - Turn podcast transcriptions into wickedly good blog posts, with a sprinkle of SEO and readability magic.
5. Patreon Prowess (2-3 hours/month)
  - Edit and post exclusive content on our Patreon page like a champ.
  - Connect with our Patreon supporters, keeping them in the loop and answering their burning questions.
6. Pinterest Powerhouse (5-10 hours/month)
  - Design eye-catching pins for our blog content and other company materials.
  - Rule the Pinterest kingdom with consistent posting and promotion.

*\*Future responsibilities may include mailers and text messaging campaigns that pack a punch.*

## **Qualifications:**

- A track record of marketing awesomeness, social media mastery, or something equally epic.
- A way with words that rivals Shakespeare (or at least gets the point across).
- Mad skills in social media platforms, email marketing, and content creation.
- A black belt in content editing tools like Adobe Creative Suite, Canva, and basic video editing software.
- Podcast production and transcription know-how is a big plus.
- An ability to juggle multiple projects like a circus pro.

## **How to Apply:**

Ready to join the rebellion? Send your resume, a quick cover letter telling us why you're the one, and a portfolio or examples of your past work to [hello@behindbridal.com](mailto:hello@behindbridal.com). We can't wait to check out your application and see how you can help Behind Bridal reach new heights.